

FOR HOTELS & DESTINATIONS

A place to stay. A story to take home.

An original Santa Cruz audio experience guests can enjoy - and a working edition your organization can own.

Boardwalk photo: Angelo DeSantis / CC BY 2.0 / fitted for layout

The city beyond the usual recommendations.

Santa Cruz After Dark follows the real places behind The Lost Boys: a comic shop that moved, a beloved carnival, a city rebuilt, and a famous bridge myth. Original narration, place photography, transcripts, and visible sources bring the coast into focus.

8 chapters

Original narration

7 places

Downtown to Wharf

Your pace

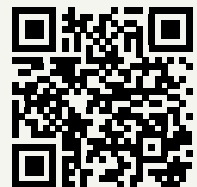
Listen from anywhere

A natural part of the guest journey

Before arrival: an invitation in the guest email.

At the front desk: a QR card and a one-sentence introduction.

During the stay: an independent experience with no departure to schedule.



Hear the opening and explore the live edition

santacruzafterdark.com/partners

Your edition. A complete handoff.

We agree on your audience, launch materials, and ownership arrangement, then quote a fixed project fee. A hotel edition and acquisition of the complete destination project are different purchases.

INCLUDED IN THE PROPOSED HOTEL EDITION

The eight existing narrated chapters, photographs, transcripts, and source notes; light branding and one short welcome/arrival text for one property; a guest-email draft, printable QR card, and front-desk introduction; one consolidated revision; editable website files, buyer-controlled deployment, and one operating handoff session.

OWNERSHIP THAT IS CLEAR

The hotel controls its delivered deployment and custom materials, with continuing nonexclusive rights to the shared stories needed to operate its edition. The main Santa Cruz After Dark brand, domain, exclusive citywide rights, and resale rights are excluded. Third-party materials keep their applicable licenses. The reusable production methods remain with the creator.

BEFORE YOUR GUEST LAUNCH

The existing edition is available to preview. The project includes a final route walk-through, phone-and-headphones listening pass, media-rights inventory, and corrections needed for the agreed launch. Walking access and real-world conditions can change; no route is represented as permanently safe.

AFTER ACCEPTED HANDOFF

A 30-day warranty covers reproducible defects present at handoff. New features, stories, additional properties, and later updates are optional at \$250/hour by prior agreement, or you can hire anyone. Ordinary hosting, domain, and tool costs are paid directly to the providers the buyer selects.

ACQUIRING THE DESTINATION PROJECT

A destination organization can discuss purchase of the Santa Cruz-specific project, main brand, domain, and transferable assets. Rights, exclusions, existing licenses, responsibilities, and price are agreed separately. No whole-project price is implied by the hotel-edition offer.

Next step: a 15-minute look at the product, your audience, and the distribution channels you control. Request a scoped proposal from jason@t3.am.

Independent and unaffiliated with Warner Bros., the Santa Cruz Beach Boardwalk, or route businesses. This is a proposal outline, not a finalized purchase agreement. September 4, 2026.